



## **2014 Agriculture Export Highlights** **January – December 2014**

- From January to December 2014, Wisconsin exported more than \$3.6 billion worth of agricultural products to more than 145 countries. This value for agricultural exports is a record for Wisconsin and an increase of 13.6% percent compared to the same time period in 2013. This is the fifth year in a row that we have seen an increase in agricultural exports.
- Overall, US exports of agricultural products totaled almost \$175 billion, an increase of nearly 5% percent compared to the same in time period in 2013.
- Wisconsin continues to be ranked 13<sup>th</sup> overall for agricultural exports.
- Overall, state businesses exported \$23.4 billion worth of goods in 2014 which is an increase of 1% over 2013.

### **Top Five Markets for Wisconsin Exports - Agricultural Products**

<b>Country</b>	<b>\$ Value</b>	<b>Export % Growth</b>
Canada	\$1.6 billion	13%
Mexico	\$332 million	27%
China	\$278 million	(-7%)
Korea	\$202 million	32%
Japan	\$144 million	11%

### **Top Five Products - Agricultural Exports**

<b>Product</b>	<b>\$ Value</b>	<b>Export % Growth</b>	<b>Product Details</b>
Dairy and dairy derivatives	\$479 million	2%	Cheese, milk, whey, butter, lactose, casein, etc.
Miscellaneous Food	\$369 million	17%	Ingredients, sauces, yeasts, mustards
Beverages	\$342 million	13%	Denatured ethanol, beer
Raw Furskins	\$268 million	52%	Mink skins
Cereal grains	\$253 million	5%	Corn, wheat, barley

### **Top Five Markets for Wisconsin Exports – All Commodities**

<b>Country</b>	<b>\$ Value</b>	<b>Export % Growth</b>
Canada	\$7.9 billion	5%
Mexico	\$2.8 billion	12%
China	\$1.5 billion	(-5%)
Japan	\$901 million	(-3%)
United Kingdom	\$848 million	24%

### **Top 5 Products – All Commodities**

<b>Product</b>	<b>\$ Value</b>	<b>Export % Growth</b>
Industrial Machinery	\$6.3 billion	(-6%)
Medical and Scientific Instruments	\$2.1 billion	(-4%)
Electrical Machinery	\$2.1 billion	(-3%)
Not Rail Vehicles	\$1.8 billion	(-4%)
Plastic	\$1 billion	8%

**Wisconsin leads the nation in exports of the following products:** Whey, cranberries, and ginseng roots.

**Note:** Export numbers have been rounded off for the purpose of easy reporting.

**Sources:** Global Trade Information Service (GTIS)

**Prepared by:** Jen Pino-Gallagher, Director, Market Development, DATCP